

Designer

Overall objectives

- *To successfully visually represent the redseven charitable foundation brand across various mediums. To innovate engaging education related communications targeted toward young Canadians*

Key Accountabilities

- Designer is responsible for creating design elements for digital, print, and mass communications
- Responsible for designing redseven branded merchandise
- Ensure all elements on website are fresh and dynamic, including a Share page with design elements for download at redseven.ca
- Responsible for innovating new ways redseven can effectively reach its young Canadian target through design
- Responsible for delivering projects according to the timeline established by designer and the Director, Engagement
- Responsible for working collaboratively with the redseven engagement and management teams
- Committed to 10 hours of work weekly
- Reports to Director, Engagement

redseven Team Expectations

- It is expected that all team members have a passion for communicating with young Canadians in unique and positive ways, to further the cause for youth education globally
- All team members are expected to be exceptional team players and team members knowing both when to lead and when to get their hands dirty
- They should demonstrate a commitment to youth education and philanthropic giving, while operating with integrity and in line with the redseven mission, vision and values

